

THE DREAM KEEPERS

April Hartmann
Author and Illustrator Visit



Growth Mindset Program

With the book characters, Happy Thoughts and Hard Work

This program is all about setting goals and overcoming obstacles. The fun begins with a drawing demo and it's filled with audience participation throughout. Students see growth mindset in action as I "struggle" with our interactive art demo and The Dream Keepers volunteers help me out. Kids also learn about the illustration and writing process, the importance of Character, Action, and Setting, and how to apply Happy Thoughts and Hard Work to their own goals and build habits for persistence and positivity. A reading of the book, plus Q & A time is also included.

Presentation Length: 40-45 minutes

Plus, optional 1 hour during lunch/recess to chat with students and sign books.

Also Includes:

- Personalized content for your school initiatives
- One signed book for your school library
- Flyer for parents, detailing the event
- Website link for parents to get signed books shipped directly from Ms. Hartmann to the home before the event (No work for the school!)
- A poster to hang in your school
- Printable bookmarks
- Educational Guide for classroom use
- Printable activity pages
- Personalized video messages from April Hartmann and the Dream Keepers before and after the visit
- Art and Writing Challenge - Student submissions emailed to Ms. Hartmann after the visit (with feedback and prizes given!)
- Signed artwork created during the drawing demo

Pricing for 2022-2023:

Large Assembly

Auditorium-sized assembly of up to 300 students

\$500

Small Group Settings

Library-sized room of up to 60 students

\$650 Half day - up to 3 presentations

\$1000 Full day - up to 6 presentations



Prices within 50 miles of Pittsburgh. Please contact for travel pricing.

Tech:

School to provide - Smart Board or projection screen for videos and PowerPoints

Author to provide - Music and sound effects that play at various times throughout the presentation. Plus, for the large assembly, I will provide my own hand-free microphone and speakers.



Student involvement makes it super impactful:

How can I tailor my message to your students? Is there a school initiative to include? Let me know!

Books can be received before the presentation so there will be plenty of time to get kids excited for this author/illustrator visit.

The flyer for parents also includes a photo release form. I ask that one representative from the school will choose my "on-stage" volunteers, based on who has returned photo clearances and/or other factors (a child who could use a pick-me-up, a child being rewarded for kindness, or those who do well in front of a group, etc.)

Need help with funding?

Here are some great options, including a list of grants available: [Ways to fund an author visit](#)



April Hartmann is an illustrator, animator, graphic designer, and writer. She earned her BFA in Illustration at the College for Creative Studies in Detroit, and has been a professional illustrator for more than 25 years. Her artwork is featured in kids' magazines, on toys and packaging, and she has illustrated many books for children. "The Dream Keepers" is her first book as a published author.

