

WILDCAT



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Check me out.
I'm WildCat!

Yeah, I already know you're wondering,
"Who is this WildCat?"
Well, WildCat just happens to be the
coolest cat in town. Hanging with
this dude is bomb-diggity fun.

WildCat is wild about treehouses



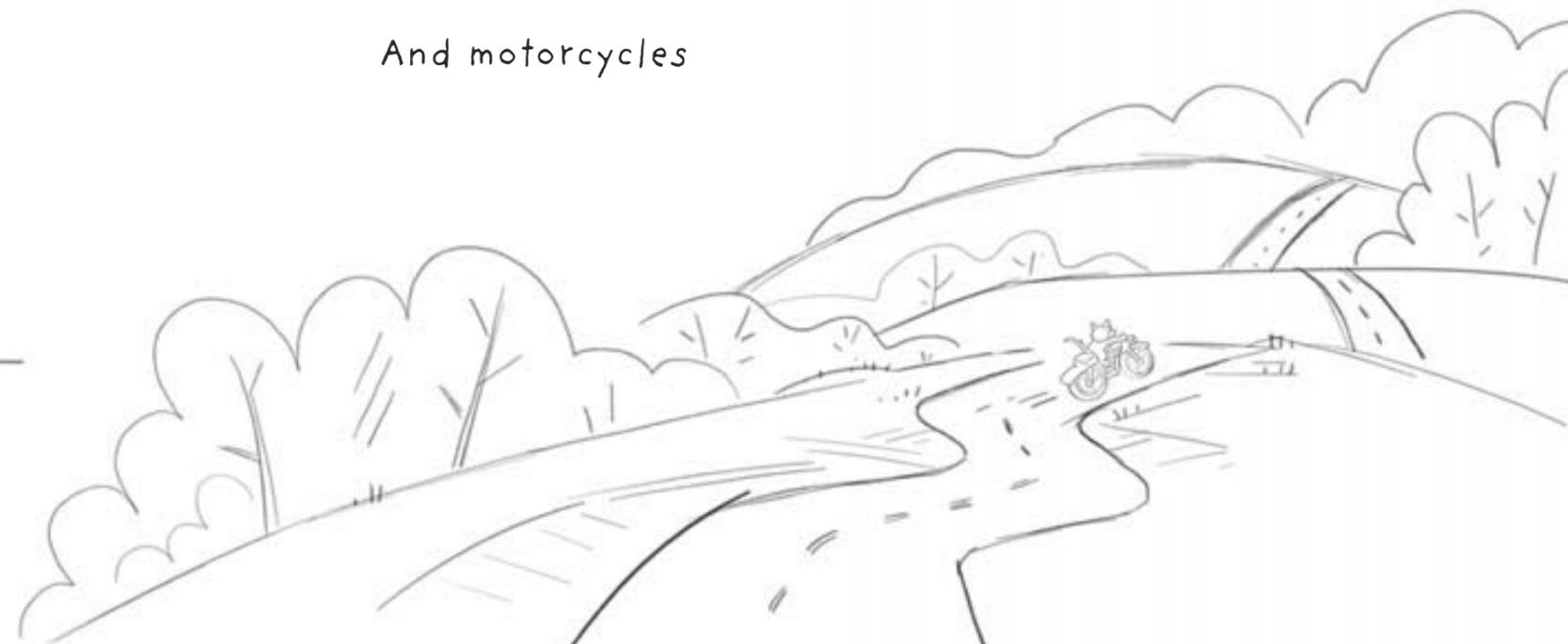
And music



And tacos



And motorcycles



WildCat is so wild
that he's green,
and he's wild about
everything else that's
green. He's wild about
green bugs, snakes,
lizards and birds...

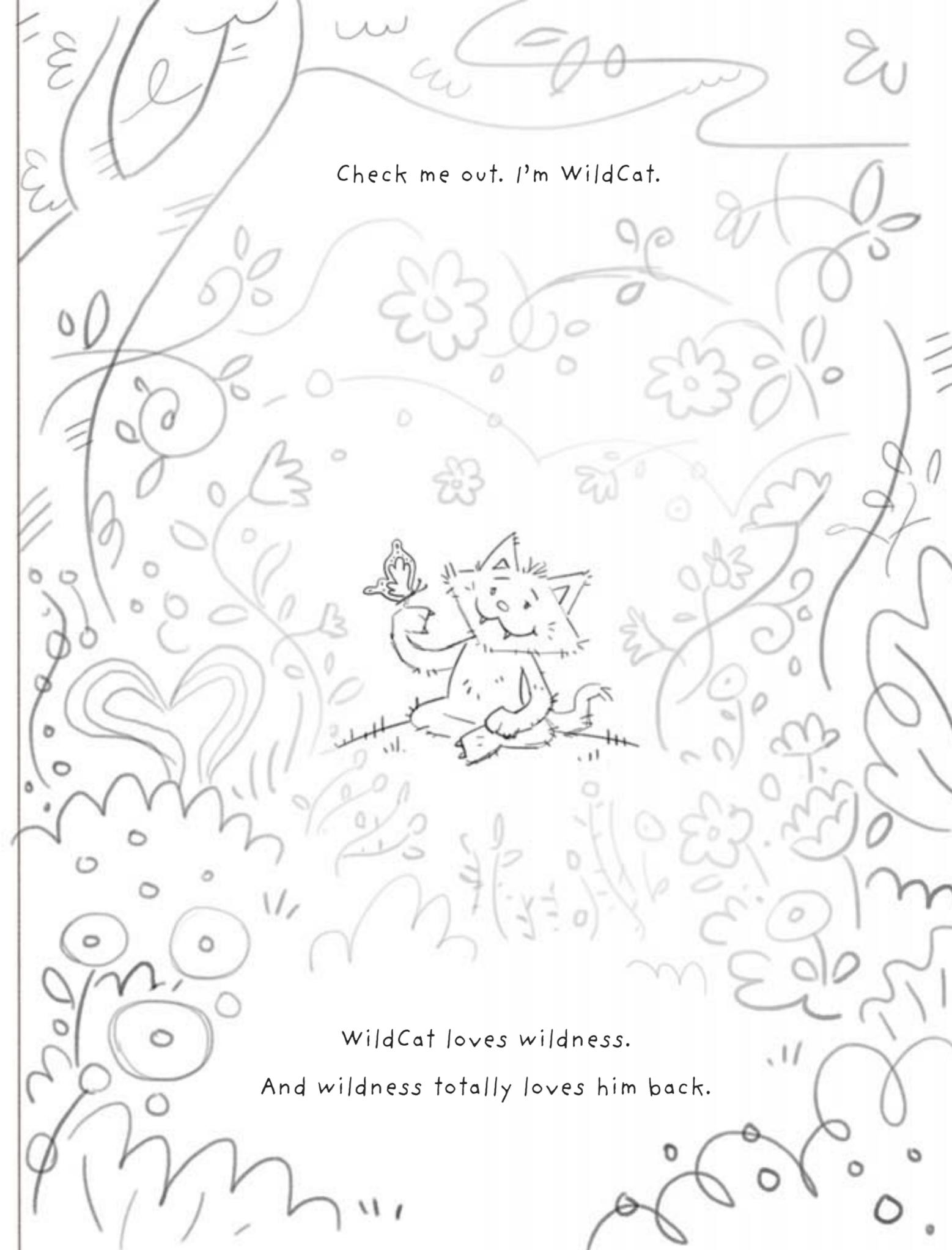


... green grasses,
gardens and
bonsai trees...

... and green minty kiwi spinach and pickle smoothies.



Check me out. I'm WildCat.

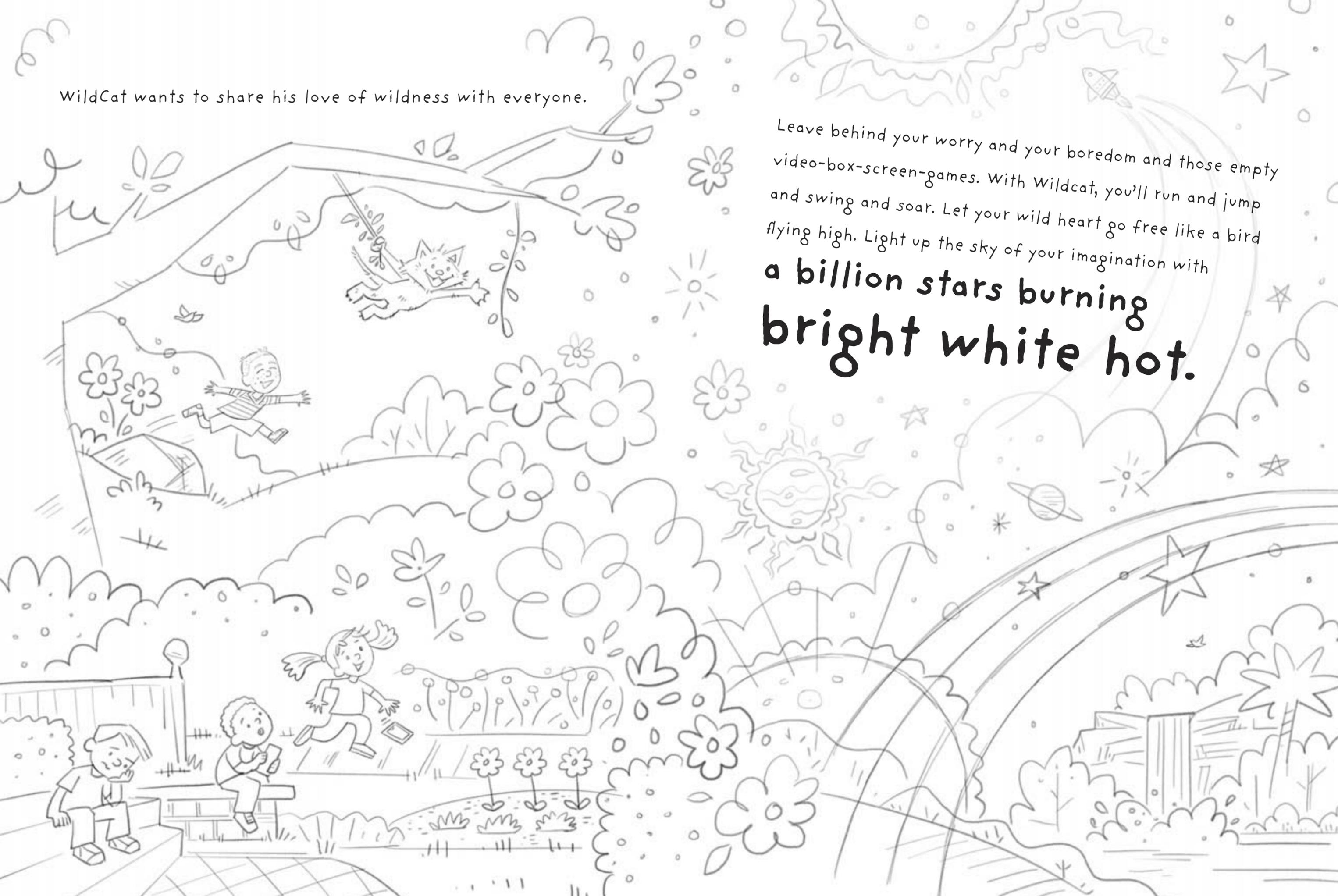


WildCat loves wildness.
And wildness totally loves him back.

WildCat wants to share his love of wildness with everyone.

Leave behind your worry and your boredom and those empty video-box-screen-games. With Wildcat, you'll run and jump and swing and soar. Let your wild heart go free like a bird flying high. Light up the sky of your imagination with

**a billion stars burning
bright white hot.**



Go wild with skateboards



painting...



and sand castles....



and poetry.



Get wild about...

... Jewelry Design



Subtraction



Robotics

Surfing

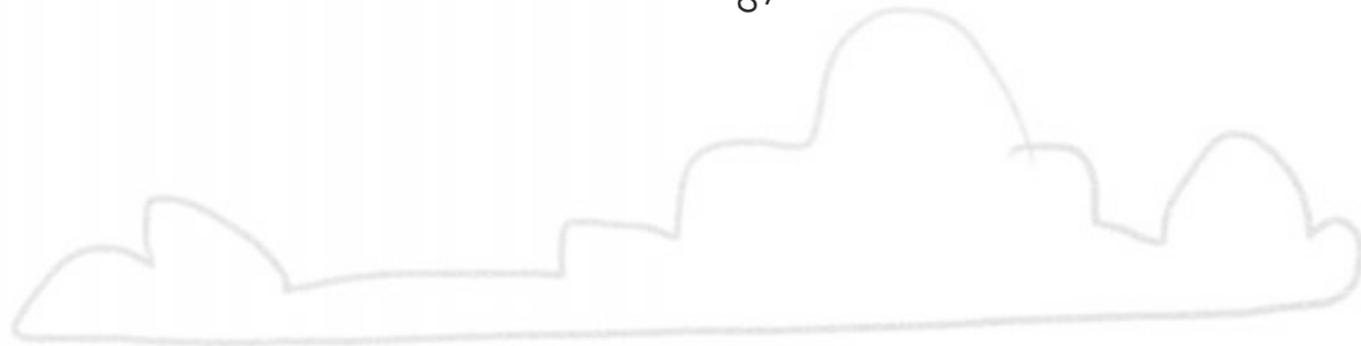
Scottish Bagpipes

Storytelling



Biology

Business Management



Teamwork

Truck repair

ballroom dancing

Aerospace engineering



Then snack time.





Then crazy time!



Go wild with picnics...

...and parades

and pranks...



...and magic

Check me out! I'm WildCat!

and monsters

and mayhem

and mud!



Hey, where did all the other cool cats go?



'Sup little bro?



Oh.

It looks like too much wildness can be scary and gets everyone in trouble.

WildCat is too wild.

No one wants to play and have crazy time anymore.

WildCat doesn't want to be the loneliest cat in town.



So WildCat will chill out. This dude can be a quiet cat, staying inside and snoozing in a sunny window.

Check this out, WildCat can even turn yellow!

Ripen up... just like a banana.



Just like a Regular Cat. That's cool.

Everyone is born wild. Then comes a time to grow up and mellow out,

a time for wildness to get under control... forgotten.



But there's something about wildness. It's always out there... growing, stretching, soaring...

whispering...

"Let your wild heart go free..."

So even if you try to stay away from it,

eventually...



... it will come to you.



Because wildness is not just about hanging around outside. It's about how awesome you feel on the inside. It's about laughing and loving and learning everything you can about this crazy life.



So let your wild heart go free.
It's only natural.

